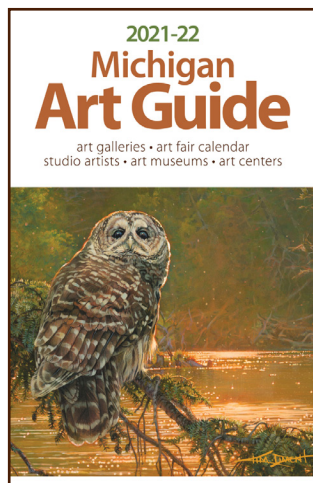


2021-22 Michigan Art Guide

We send art lovers your way!



The **Michigan Art Guide** is the most complete guide to the best places to see and purchase art all across Michigan. This year, **50,000 copies** of the Art Guide will be **distributed free of charge to art lovers all over Michigan** and to visitors as they enter the state.

"Your publication is really great. I love how you are keeping it clean and modern and bright."

~ Tim Kuehnlein
Thunder Bay Arts Council, Alpena

2021-22
Michigan Art Guide
ad deadline reservation
MARCH 1, 2021

Your CVB should be part of the 2021-20 Michigan Art Guide

DISPLAY AD SIZES & RATES

AD RATES

Full page	\$ 1200
½ page	675
⅓ page	495
¼ page	395

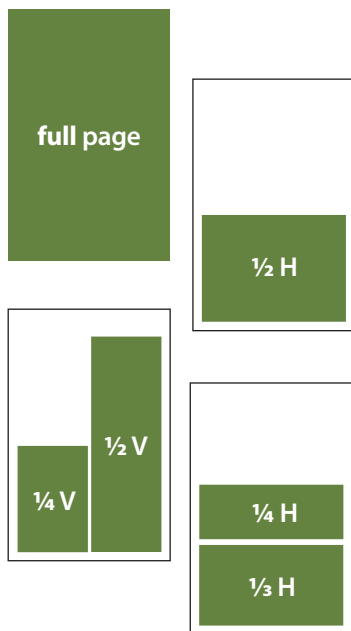
All ads are full color.

AD SIZES

Full page	5⅜" x 8⅜"*
½ page Vertical	2¼" x 7⅛"
½ page Horizontal	4¾" x 3½"
⅓ page Horizontal	4¾" x 2⅝"
¼ page Vertical	2¼" x 3½"
¼ page Horizontal	4¾" x 1¾"

*please include a ¼" bleed

Ad format: hi-res PDF preferred



The Michigan Art Guide helps **art lovers** and collectors find galleries, art fairs and artist studios all over the state.

These folks also enjoy exploring the arts, culture and dining in the regions they're visiting. You can **promote your region** to these "art travelers" by running a display ad in the Art Guide.

Use your display ad in the Michigan Art Guide to **tell your story** and encourage our touring art lovers to take advantage of what your region has to offer.

"Great comments about the guide from those who travel with them and those who are looking at them for the first time. The general public is very impressed with this guide."

~ Lael Thelander
Garden Gallery, Garden

view a copy of the 2020-21 Art Guide at
MichiganArtGuide.com/guide

TO RESERVE SPACE OR GET MORE INFO:

call Celeste at **269.569.4723**

or email Celeste@MichiganArtGuide.com