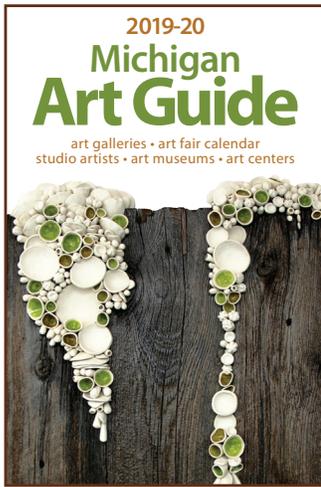


# 2019-20 Michigan Art Guide

*We send art lovers your way!*



The **Michigan Art Guide** is the most complete guide to the best places to see and purchase art all across Michigan. This year, **50,000 copies** of the Art Guide will be **distributed free of charge to art lovers all over Michigan** and to visitors as they enter the state.

*"Your publication is really great. I love how you are keeping it clean and modern and bright."*

~ Tim Kuehnlein  
Thunder Bay Arts Council, Alpena

**2019-20  
Michigan Art Guide  
ad deadline reservation  
MARCH 1, 2019**

*Your CVB should be  
part of the 2019-20  
Michigan Art Guide*

## DISPLAY AD SIZES & RATES

### AD RATES

Full page	\$ 1200
½ page	675
⅓ page	495
¼ page	395

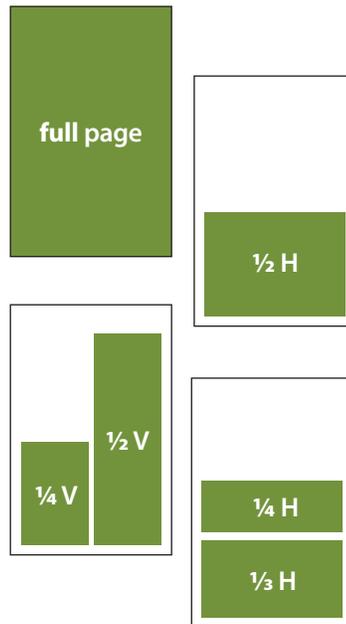
All ads are full color.

### AD SIZES

Full page	5 <sup>3</sup> / <sub>8</sub> " x 8 <sup>3</sup> / <sub>8</sub> "*
½ page Vertical	2 <sup>1</sup> / <sub>4</sub> " x 7 <sup>1</sup> / <sub>8</sub> "
½ page Horizontal	4 <sup>3</sup> / <sub>4</sub> " x 3 <sup>1</sup> / <sub>2</sub> "
⅓ page Horizontal	4 <sup>3</sup> / <sub>4</sub> " x 2 <sup>5</sup> / <sub>8</sub> "
¼ page Vertical	2 <sup>1</sup> / <sub>4</sub> " x 3 <sup>1</sup> / <sub>2</sub> "
¼ page Horizontal	4 <sup>3</sup> / <sub>4</sub> " x 1 <sup>3</sup> / <sub>4</sub> "

\*please include a ¼" bleed

Ad format: hi-res PDF preferred



The Michigan Art Guide helps **art lovers** and collectors find galleries, art fairs and artist studios all over the state.

These folks also enjoy exploring the arts, culture and dining in the regions they're visiting. You can **promote your region** to these "art travelers" by running a display ad in the Art Guide.

Use your display ad in the Michigan Art Guide to **tell your story** and encourage our touring art lovers to take advantage of what your region has to offer.

*"We just love your publication and so do the artists that display here. You just do things right and have a superb publication."*

~ Ken Wright  
Main Branch Gallery, Grayling

view a copy of the 2018-19 Art Guide at  
[MichiganArtGuide.com/guide](http://MichiganArtGuide.com/guide)

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